HIGHLIGHTS

BENTON HALL
Benton Hall, the new home for Career Initiatives and the Office of National Fellowships and Scholarships, opened in summer 2018. Funded exclusively through the support of Colgate’s alumni and parents, and designed adhering to LEED Platinum sustainability standards, this $16.2M facility provides the university with 18,500 square feet of interactive space for advising, teaching, and programming. This fall, faculty members will teach four courses in Benton Hall, alongside a full slate of alumni-led programming, employer engagements, and events sponsored by student organizations.

STUDENT ENGAGEMENT
With more than 14,000 total connections between students and alumni, our staff interacted with 85% of Colgate students this year: 86% of first-year students, 89% of sophomores, and 83% of both juniors and seniors. Populations designated as high priority have maintained strong engagement: 84% of first-generation students, 81% of international students, 81% of students of color, and 99% of student-athletes.

TENTH ANNIVERSARY OF RICK STONE ’81 BUSINESS ETHICS SEMINAR
In addition to the semi-annual seminar taught by Professor David McCabe, career services commemorated the 10th anniversary of the business ethics seminar by hosting former CFO of Enron, Andrew Fastow. Rick Stone ’81 moderated the seminar as students engaged in a unique and lively discussion on the ethics of corporate leadership.

EARLY ENGAGEMENT INITIATIVES
Over the past year, 2,375 alumni and parents hosted job shadow days or immersion trips, volunteered to share industry experiences, spoke at career panels, attended student-focused networking events, recruited or posted internships/jobs, or made gifts to career services. Eleven percent of volunteers participated in more than one form of engagement, with the Class of 2013 participating at the highest rate. By offering a robust array of early engagement initiatives, our team successfully supports students’ career exploration, informed decision making, and post-graduate launch. Alumni and parent involvement amplified the impact of each of the following initiatives:
A Day in the Life

Through Colgate's winter break job shadow program, 366 first- and second-year students were matched with alumni and parents, allowing the students to experience the ins and outs of a professional environment. More than 450 alumni and parents volunteered to provide shadowing opportunities in 30 states, the District of Columbia, and 4 international locations.

Immersion Trips

In collaboration with the Colgate Professional Networks, the Center for Student Leadership and Involvement, faculty, and several student organizations, career services hosted ten student immersion trips over the past year. Over 100 students and more than 120 alumni took part in robust itineraries that included networking receptions and site visits at alumni-connected employers. Students explored business, consulting, the common good, entertainment, entrepreneurship, finance, law, marketing, and real estate.

Bootcamps

Career services hosted select groups of alumni on campus who engaged with students about industry-specific career preparation. To prepare students for the reality of accelerated internship hiring, Finance Prep for Sophomores introduced students to careers with an investment bank, as well as the intense interview process. Prep for Tech mock coding and behavioral interviews provided real-time feedback for students interested in computer science. Two Consulting Prep bootcamps modeled case study interviewing.

SophoMORE Connections

Fifty-five percent of the sophomore class (413 students) participated in the 6th annual SophoMORE Connections, along with 110 alumni, 30 student presenters, and members of faculty and staff. This two-day career and academic discovery conference featured keynote speaker, Amy Dudley ’06. The conference included 18 industry panels, a networking reception, and 6 identity-based breakout sessions that focused on topics such as women in underrepresented fields, LGBTQ support in the workplace, and cross-cultural competency in a global economy. As a result of new collaborations with the Office of Communications and the Office of Sustainability, this program used a mobile app to digitize the schedule and reduce waste.

Colgate Professional Networks Events

Colgate’s 10 Professional Networks (CPNs) are powerful sources of student-alumni connections and career programming. Over 365 students participated in events sponsored by the CPNs, such as the “Michael J. Wolk ’60 Conference on Medical Education”; “Be the Change Weekend,” illuminating socially-conscious paths under the Common Good Network umbrella; and “Producing and Creating Unscripted TV.”
ROBERT A. FOX ’59
MANAGEMENT LEADERSHIP
SKILLS PROGRAM

The Fox ’59 Management and Leadership Skills Program serves as an umbrella for a suite of leadership and professional skills training programs that are designed to propel liberal arts students to a successful post-graduate career launch.

TEAM DIMENSIONS TRAINING FOR STUDENT LEADERS

In collaboration with the Center for Leadership and Student Involvement, 62 members of the Student Government Association, class councils, and the Greek letter organizations participated in an intense half-day leadership development program. Students learned valuable insights into their own leadership style preferences and the advantages of assembling well-balanced teams.

HBX CORE (CERTIFICATE OF READINESS)

The MLSP supports students’ access to the Harvard Business School’s CORe program. To date, more than 80 Colgate students and alumni have completed business analytics, economics for managers, and financial accounting courses.

ALAN GREENE ’51
INVESTMENT STUDIES PROGRAM

Through interactive, hands-on seminars, the Investment Studies Program provided opportunities to explore financial literacy, basic investing strategies, and basic valuation strategies this year. In the fall, more than 50 students completed Learn 2 Earn, a finance and investing basics seminar. Participants joined more than 200 Colgate students who have been trained in budgeting, personal savings strategies, and basic investing since the program’s launch. This spring, the Real World Series provided seniors a chance to dig in to learning personal finance. Finally, Wall Street Prep launched students into summer internships with case-based training in accounting, finance, and Excel.

THOUGHT INTO ACTION

The mission of Thought Into Action (TIA) is to support, promote, and advance entrepreneurial activity across the Colgate community. In its ninth year, 52 students representing 29 ventures completed either a 100-level or 200-level experience with the incubator. These students worked with nearly 150 alumni/parent/community member mentors who guided their progress.

Additionally, during Colgate’s annual eWeekend, entrepreneurs from four ventures were selected to pitch to notable alumni from entrepreneurial environments at Ridgewood Capital, TAPP Media, CNN, Sharp Independent Pictures, and Store No. 8/Incubation Walmart.

ENY FUND

In the course of the year, nearly $6,500 was awarded in seed grants to catalyze the work of nine ventures, whereas five teams were awarded $13,000 Entrepreneurs Fund grants.

STARTUP X

During winter break, nine students participated in an intensive three-day laboratory experience to identify a problem and design a creative solution with the potential to launch as a startup. This included developing a concept, defining a potential customer base and acquisition strategy, thinking through app- or web-based solutions, and framing a business plan. Participants then traveled to New York City to visit several alumni-led startups, as well as the Chobani Food Incubator and the Version Hub.

TIA alumnus, Ryan Diew ’17, was featured this year on Shark Tank

In 2017, Ryan’s startup, an airport mapping phone app named Trippie, was selected as a TIA Entrepreneurs Fund recipient, which gave Diew $15,000 toward his venture and workspace in the downtown Hamilton incubator to work full time on his product. After his business appeared in an Inc.com “Coolest College Startup” competition, he was contacted to appear on the ABC TV show, Shark Tank.

Christina Weiler ’21 pitches her venture to an eWeekend alumni panel
INTERNERSHIP FUNDING

Following a competitive selection process, career services provided nearly $700,000 in grants to support 181 students’ unpaid or underpaid summer experiences. Recipients participated in internships, research, field studies, independent projects, and academic/professional training across a wide array of career interest areas, both domestically and abroad.

Awards were made possible by the generosity of our donors who support the following funds: Career Services’ Internship, Classes of 1966 and 2015, Browning, Conroy, Galvin, Jacobs, Jacobstein and Jacobstein-Zimmerman, Killingstad, Levine-Weinberg, Manzi, Milhomme, Miller, Music & Youth Initiative, and Watson Funds.

The John A. Golden ’66 Fellowship

The Golden ’66 Fellowship provides comprehensive advising, programmatic, and internship support for Colgate’s top-achieving pre-med and pre-law students. Nine inaugural fellows were joined by an additional eight students selected for their academic achievements and demonstrated potential for leadership. During the summer of 2018, fellows completed significant internship or research opportunities with organizations such as the Attorney General of California, Boston Medical Center, the Consortium on Gender, Security, and Human Rights, NERA Economic Consulting, and NYU Langone.

EMPLOYER DEVELOPMENT

RECRUITING

Alumni and parents continue to be key partners in building and sustaining Colgate’s employer relations program. Nearly 210 Colgate Premier and Hot Job employers — formal and informal employer partners — recruited for outstanding internship and job opportunities. These key relationships created pivotal access points for students, especially as accelerated recruiting cycles became more common in finance, consulting, and technology. In addition to formal recruiting, our office listed more than 3,500 internships and jobs posted by employers. The New York City-based Career and Internship Connections off-campus recruiting consortium offered students access to an additional 103 employers. This January career and interviewing fair hosted 135 Colgate students.

A SAMPLING OF 2017–2018 RECRUITING PARTNERS

MoMA
REVLON®
Massachusetts General Hospital
Amazon
Deloitte
SONY
Peace Corps
Google
Johnson & Johnson
National Geographic
MLB
Projects for Peace

CLOCKWISE FROM TOP LEFT: Danielle Norgren ’18 interns at The Carter Center; Sonali Byrd ’19, interns at Revolve Impact; Anthony DeRose ’18 interns in King’s County Supreme Court; Matthew Lee ’18 interns at Fleunty and Trippie startups
2017–2018 PREMIER AND HOT JOB EMPLOYERS *new employer for 2017–2018

AbbVie Bioresearch Center, Inc.
AIM Group (Fortitude Systems LLC)
Alimo Corporation*
Alphasights, Inc.
Alpine Investors*
Aizu You Need*
Amazon
America's Growth Capital Partners
American Enterprise Institute
Amper Music*
Analysis Group, Inc.
Apogee Adventures
Apprise Software, Inc.
Ardmore Language Schools*
Artisan Healthcare Consulting
AWH Partners*
Bain & Company, Inc.*
Bank of America Merrill Lynch
Barclays Capital, Inc.
BlackRock, Inc.
BNP Paribas
BNY Mellon*
Borgen Project*
Bozzuto Group
Bristol-Myers Squibb*
Buffalo Hospital Supply
Burgess Butler/Till
Cadent Consulting Group LLC*
Cadmus Group Inc.
Cain Brothers & Company, LLC
Cambridge Associates LLC
Camp Lookout*
Campaign for Accountability
Campaign for Tobacco-Free Kids
Candlewood Investment Group, LP
Carney, Sandoe & Associates
CasteLane Productions*
Cathartes Capital LLC*
Center for Alaskan Coastal Studies
Center for Career Services
Child Trends*
Chimera Securities*
Chobani, LLC*
CIBC Capital Markets
Cigna
Citigroup, Inc.
Clarkson University
Code Eight*
Colgate University
Commonwealth Financial
Community Memorial Hospital*
Conduent*
Congressional Leadership Fund*
Connecticut's Beardsley Zoo*
Creative Expansions Inc.
Crius Energy, LLC
DDR Corporation
Deloitte Consulting LLP*
Dore Partnership*
Double Forte*
Duetto Research, Inc.*
Duty Free Documentary Film*
Elite Scholars of China
Emily Raiber*
ENODO Global, Inc.
Epic Systems Corporation*
Ernst & Young LLP
Essilor*
Evercore*
Evestnet*
Exploration School, Inc.*
FactSet Research Systems Inc.*
Federal Defender Program, Inc.*
Federal Deposit Insurance Corporation
Fiscal Policy Institute*
Forester Capital, LLC
Fred Alger Management, Inc.
Freud Pizenberg Independent Advisors
Friends of Rogers
Fundera
G2G Consulting
Genscape, Inc.
Gerson Lehrman Group, Inc.
Giffy*
Glimmerglass Festival
Goldman Sachs Group, Inc.
Google, LLC
Gooten*
Group Nine Media*
Guggenheim Museum
Guidepoint Global, LLC
Hamilton Movie Theater
Hamilton Public Library
Hanover Research
Happy Tax*
Harvard Business School
HSBC Bank USA*
Icertis*
iD Tech
Ikaso Consulting, LLC*
Inficon
Ipsos*
Jefferies LLC
Johnson & Johnson
Kantar Consulting
Kaufman Development*
Ketchum*
Kuchnir Dermatology*
Lazard Asset Management, LLC
LEK Consulting*
Loose Cannons, Inc.*
Lord, Abbett & Co. LLC*
M&T Bank Corporation
Macquarie Capital Inc.
Macy's, Inc.
Major League Baseball
Massachusetts General Hospital*
McKinsey & Company, Inc.
Mitsubishi International Corporation
Modern Industrial Marketing, LLC
Morgan Partners LLC*
Morgan Stanley
Museum of Modern Art*
Mutual of Omaha
National Geographic Society*
Nationwide Insurance
NBCUniversal, Inc.*
NBT Bancorp, Inc.
Nomura Holding America Inc.
Northfield Mount Hermon School
Northwell Health, Inc.
Northwestern Mutual
Financial Network - The Greater New York Group - Utica*
Notch Partners, LLC*
Novus Surgical*
NYC Dept of Investigations*
NYS Dept of Health*
Oak Hill Advisors, LP*
OC&C Strategy Consultants*
Octane Marketing*
Optum*
Overland Summer Camps, Inc.
Pacific Investment Management Company, LLC
Peace Corps
PhysAssist*
Picture the World
PLT4M.com*
PolyOne Corp*
Projects for Peace*
Prosek Partners
Pure Insurance*
PVE, LLC*
Raider Hill Advisors, LLC
RBC Capital Markets
Revol, Inc.
RF Binder Partners Inc.
RingCentral, Inc.*
Robert L Tackabury, CPA PLLC*
Ropes & Gray LLP*
Russian American Foundation*
San Francisco Conservatory of Music*
Seurat Group
ShopCore Properties*
Silicon Valley Bank*
Society of Cinema & Media
Sony Corporation of America*
Southern Teachers Agency*
Spectrum Equity*
Spencer Stuart & Associates, Inc.*
Sponsors for Educational Opportunity
Standard Chartered Bank
Standard Insurance Company
Strathmore*
Success Academy Charter Schools
Susquehanna International Group, LLP*
SwearBy*
Symplectic
Talener Group, LLC
Teach For America
The Children's Place, Inc.
The Gunston School*
The Haven at Skanda*
The Juilliard School*
The MicroDreams Foundation
The Nation*
The New England Center for Children, Inc.*
Third Bridge Group Limited*
TransPerfect
True X*
Tuck Business Bridge Program
United States Marine Corps*
UBS Financial Services, Inc.
United States Navy
United States Army
Recruiting Station*
US Chinese Culture Center*
VA New Jersey Health Care System*
Vanderbilt Summer Business Institute
Vetty*
Wayfair LLC*
Wellframe*
Willis Towers Watson*
Winstanley Enterprises, LLC*
World Textile Sourcing*
Ziff Properties, Inc.*
ZocDoc, Inc.*
With an 88% knowledge rate for our post-graduate outcomes survey, 98% of the Class of 2017 secured employment, graduate or professional school admission, a military commission, or a fellowship or scholarship within 10 months of graduation. Financial services, technology, business services, education, social change, communications, and consulting were the top industries in which Colgate students were employed.

Medical and law school admission remain the top two graduate/professional school destinations for seniors, followed closely by biological and life sciences, social and behavioral sciences, and physical, chemical, and earth sciences. Medical and law school admission rates remained strong when compared to their respective national averages of 43% and 75%. Sixty-two percent of all Colgate applicants to health professions school were accepted in the 2017 application cycle, including 100% of all graduating seniors, and 92% percent of all applicants were accepted to law school.

**FIVE YEARS OF POST-GRADUATE OUTCOMES**

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed</td>
<td>78.8%</td>
<td>82.4%</td>
<td>80.5%</td>
<td>79.7%</td>
<td>84.2%</td>
</tr>
<tr>
<td>Graduate School</td>
<td>13.7%</td>
<td>13.9%</td>
<td>14.9%</td>
<td>15.8%</td>
<td>13.4%</td>
</tr>
<tr>
<td>Volunteer Service</td>
<td>0%</td>
<td>0.5%</td>
<td>1.4%</td>
<td>1.2%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Fellowships</td>
<td>1.0%</td>
<td>1.4%</td>
<td>0.6%</td>
<td>0.7%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Traveling</td>
<td>0.9%</td>
<td>0.3%</td>
<td>0.5%</td>
<td>0.7%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Other**</td>
<td>0.3%</td>
<td>0.2%</td>
<td>0.5%</td>
<td>0%</td>
<td>0.5%</td>
</tr>
<tr>
<td>In Transition/Seeking</td>
<td>5.2%</td>
<td>1.4%</td>
<td>1.6%</td>
<td>2.0%</td>
<td>0.9%</td>
</tr>
<tr>
<td><strong>Total Knowledge Rate</strong></td>
<td><strong>84.1%</strong></td>
<td><strong>88.1%</strong></td>
<td><strong>85.5%</strong></td>
<td><strong>87.3%</strong></td>
<td><strong>87.6%</strong></td>
</tr>
</tbody>
</table>

**CLASS OF 2017 TOP EMPLOYERS**

AlphaSights  
BNP Paribas  
Bank of America Merrill Lynch  
City Year  
Colgate University  
**EY***  
Gerson Lehrman Group Inc  
IBM  
Kantar Consulting  
Macquarie Capital  
Massachusetts General Hospital  
Memorial Sloan Kettering Cancer Center  
National Institutes of Health  
Northwell Health  
Third Bridge  
TransPerfect  
Uncommon Schools  

*2017 top employer

**CLASS OF 2017 TOP GRADUATE SCHOOLS**

Boston University  
**Columbia University***  
Cornell University  
Duke University  
Johns Hopkins University  
New York University  
Northeastern University  
Syracuse University  
The George Washington University  
Tufts University  
University of California–Davis  
Vanderbilt University  

*2017 top school

**COLGATE UNIVERSITY**

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