

**Minutes of the Fall Meeting of the
Board of Directors of the Colgate University Alumni Corporation
Saturday, October 11, 2014
Hamilton, New York**

The fall meeting of the Board of Directors of the Colgate University Alumni Corporation (the “Alumni Council”) was held on Saturday, October 11, 2013, in Hamilton, New York.

The meeting was called to order at 10:15 a.m. by Ms. Theresa Egler ’77, President.

A silent roll call was taken by Mr. Timothy Mansfield, Executive Secretary. The following officers, directors and life member(s) were present: Joanna E. Allegretti ’05, Patricia Apelian ’76, James O. Aston ’57, Copeland G. Bertsche ’63, Claudia J. Stephan Braden ’80, Elizabeth Buchbinder ’77, Taylor L. Buonocore-Guthrie ’08, Melissa J. Coley ’79, Vaughn E. Crowe ’02, Craig U. Dana, Jr. ’91, Mark R. DiMaria ’84, Carmine DiSibio ’85, Theresa Egler ’77, Robert R. Fawcett, Jr. ’91, Katie G. Finnegan ’05, Diane Munzer Fisher ’84, Robert L. Glendening ’71, Yvonne M. Gyimah ’01, P. Bart Hale ’04, Harry A. Horwitz ’76, Anne M. Huntington ’07, Robert C. Johnson ’94, Timothy C. Mansfield, Guy V. Martin ’57, Joseph P. McGrath, Jr. ’85, Lesley R. McNamara ’01, Thomas J. Murphy ’90, H. Gerald Nordberg, Jr. ’57, Denniston M. Reid, Jr. ’94, Robert B. Seaberg ’69, Timothy C. Seamans ’02, Eric T. Seidman ’84, Christopher W. Smith ’63, Brian K. Suiter ’00, Christian B. Teeter ’95

The following directors and life members were present for committee meetings but unable to attend the General Session: General Session: John Z. Hecker ’73, Lisa Oppenheim Schultz ’85, Daniel J. Solomon ’05

The following members were absent: Gus P. Coldebella ’91, Bruce J. Crowley ’79, Sean F. Devlin ’05, Kathleen A. Dill ’89, Christine Cronin Gallagher ’83, Christopher J. Gavigan ’84, Robert S. Grossman ’96, Joy D. Harrington ’99, Christian B. Johnson ’02, Ashley D. Kepping ’07, Travis I. Leach ’94, Nancy D. Maynard ’05, Jung H. Pak ’96, Andrew S. Roffe ’68, James A. Smith ’70, Kelli A. Williams ’03

The following life members were absent: Douglas G. Campbell ’50, John E. Gillick, Jr. ’67, Clifford L. Heaslip, Jr. ’50, John M. LeFevre ’41, Michael S. Martin ’69, Fred C. Meendsen, Sr. ’54, Scott A. Meiklejohn ’77, C. Bruce Morser ’76, Pamela E. Odeen-LoDato ’81, Gerald D. Quill ’60, G. Gary Ripple ’64, Joanne D. Spigner ’76, Bruce F. Wesson ’64

It was established that a quorum was present.

APPROVAL OF THE MINUTES FROM THE SPRING MEETING

Ms. Egler asked for a motion to approve the minutes of the spring meeting held in Hamilton, New York, in April 2014, previously distributed to the council. The motion was made, seconded and approved unanimously.

LEGAL COUNSEL'S REPORT

Mr. Copeland Bertsche '63, Legal Counsel, reported no legal issues or concerns at this time. Mr. Bertsche reports that he periodically meets with the university's legal counsel to learn about contemporary issues in higher education.

TREASURER'S REPORT

Mr. Robert Johnson '94, Treasurer, reminded members that the Alumni Council is an independent non-profit organization. Operating expenses are provided by the university and small amount of income are reported each year. Mr. Johnson reminded members to complete a Conflict of Interest form to remain compliant. He also reported that the Alumni Council has approximately \$310,000 in assets held for individual classes in trust.

EXECUTIVE SECRETARY'S REPORT

Mr. Timothy Mansfield, Executive Secretary, gave the following report:

Homecoming 2014 was a complete success: over 500 alumni attendees, 400 students participated in weekend activities with alumni. Secondly, the Alumni Relations Office will be reducing their annual Send-Off programs to target cities and district clubs in 2015. Lastly, the Alumni Mobile Directory (app) has been a successful enterprise: over 1,900 alumni have downloaded the application with very favorable reviews. Mansfield also announced new professional staff in Advancement:

Ms. Fatima Sowe '14 – Annual Fund Coordinator
Ms. Sharon Attaway – Employer Relations, Career Services
Ms. Lauren Spencer '02 – Regional Advancement Director
Ms. Shannon Singleterry – Regional Advancement Director

Mansfield also announced new staff promotions in Advancement:

Ms. Ainslie Ellis '01- Director of Special Events
Ms. Jenna Webb '02 – Director of Alumni Relations
Ms. Jennifer Stone – Director of Professional Networks
Ms. Emily Steiger '10 – Leadership Gifts Officer

TRUSTEE REPORT

Ms. Theresa Donahue Egler '77, who serves as an ex-officio member on the Board of Trustees, provided the following report of their September meeting. The notes were prepared by Alumni Trustees Mr. Gus Coldebella '91, Ms. Christine Gallagher '83, and Ms. Kathleen Dill '89.

Coinciding with Homecoming and the President's club's 50 anniversary celebration, the Board meetings kicked off with a number of high profile events, including the opening of a new exhibition in the Picker Art Gallery, a session of the living writers series and an inspirational talk given in the Chapel by Mark Divine '85, retired Navy Seal and Founder and President of US Tactical and SEALIFT.

During its many meetings throughout the weekend, the Board:

- Discussed progress to date with financial aid and plans for increasing our capabilities to provide increased financial aid going forward.

- Reviewed the most recent US News and World Report rankings, and discussed factors influencing the outcomes.
- Welcomed the community during an open forum, which is always a highlight of the fall meeting. The Board heard from student body leadership, the students who ultimately went on to lead the Sit-In, and international students about their experience.
- Met with pre-assigned academic departments through the ongoing Academic Ambassadors Program, giving the Board insight into various departments and how decisions are impacting them and their faculty.
- Discussed capital projects on campus and in the village to further the Strategic Plan's vision

Finally, during Friday night's dinner, the Board was treated to a great session with Professor Spencer Kelly about the benefits of in person communication particularly interesting as they confront the opportunities and challenges of distance learning programs.

MEETING WITH PRESIDENT HERBST

On Friday afternoon, President Jeffrey Herbst joined the Alumni Council for a luncheon and discussion on “diversity & inclusion”. He thanked the Alumni Council for addressing these important issues at their fall meeting. He also shared an overview of the recent student sit-in and [response](#) from the university. Several hundred students protested the climate on campus which they perceived as exclusive and (at times) divisive, particularly from fellow students. President Herbst reiterated the importance of these issues facing our student body and higher education at-large. He emphasized the university’s commitment to inclusivity and encouraged the Alumni Council to evaluate the changing demographics of our alumni community.

ACADEMIC AND INTELLECTUAL ENGAGEMENT

On Friday night, Professors Douglas Johnson (Psychology) and Karen Harpp (Geology) joined the Alumni Council for dinner. President Herbst and other guests were also in attendance to discuss online learning and technology. Specifically, the Alumni Council was interested in online academic and intellectual engagement for alumni. Professor Johnson discussed the challenges and opportunities for online learning, but emphasized the core strengths of a Colgate education: interpersonal instruction, debate, and dialogue that cannot be replaced by technology. The university’s new [contract with edX](#) presents some new possibilities for education, which we are sampling with Living Writers and Professor Harpp’s course on the Atomic Bomb.

MISSION OF THE ALUMNI COUNCIL

The Alumni Council continued a discussion on its mission, which began last April at their spring meeting. The Council is considering developing an ad hoc committee on diversity, to examine communication strategies to all alumni. The Council also expressed interest to serve as mentors to students in various capacities (first generation, international, multicultural students).

ELECTION REPORT

On Saturday morning, Mr. Mark DiMaria ’84, Election Chair, provided an overview of the 2014 Alumni Council election. He reported that all of the Council nominees were elected and reviewed the breakdown of costs for the election which showed a significant savings over the prior year. Mr. DiMaria noted that

the lion share of expenses is attributable to printing the ballot and mailing it to the more than 33,000 alumni. He reported that we will continue to explore further ways to reduce costs. President Theresa Egler '77 restated the Council's position on contested alumni elections, which are provided for by the corporation's bylaws and certificate of incorporation. Alumni are strongly encouraged to submit nominations of themselves or other qualified alumni to the Alumni Council for consideration by the Council's Nominations Committee. All candidates are closely reviewed to identify balanced representation of the alumni body with nominees who have a proven record of service to Colgate.

STANDING COMMITTEE REPORTS

Awards Committee

Chairperson Mr. Robert Fawcett '91 and his committee has devoted significant time reviewing and narrowing the candidates for the 2015 Alumni Council awards. Final selections will be made at the Council's winter meeting for the William Brian Little '64 Award for Distinguished Service, Ann Yao '80 Young Alumni Award, Distinguished Faculty Awards, and Maroon Citations.

Career Services Committee

Associate Vice President & Director of Career Services Mr. Michael Sciola met with the committee to discuss outreach strategies for diverse student needs. He also introduced the Council to a new online mentoring program, called College Switchboard. More details on this platform will be available in the coming months.

District Clubs Committee

Committee chair Mr. Timothy Seamans '02 led his committee in their annual award deliberations. Winners for each of the district club awards were announced at the General Session, along with the RuthAnn Speer Loveless MA'72 Distinguished Volunteer of the Year.

Gateway Clubs

Miller Cup for Outstanding - St. Louis, MO

Small Clubs

Miller Cup for Outstanding - Chenango Valley

Merrell Award for Most Improved - Dallas/Ft. Worth

Special Recognition: Continued Excellence - London

Medium Clubs

Miller Cup for Outstanding – Albany, NY

Merrell Award for Most Improved - Heart of Carolina (Raleigh/Durham)

Special Recognition: Creative Programming – Rochester, NY

Special Recognition: Social Media – Cleveland, OH

Large Clubs

Miller Cup for Outstanding – Chicago, IL

Merrell Award for Most Improved - The Rockies (Denver)

Special Recognition: Revitalization – Westchester, NY

Special Recognition: Social Media – Southern California (Los Angeles)

Special Recognition: Innovative Programming – Philadelphia, PA

Metropolitan Clubs

Miller Cup for Outstanding - New York City
Merrell Award for Most Improved – Boston, MA
Special Recognition: Positive Momentum - East Bay (California)
RuthAnn Speer Loveless MA '72 Award for Distinguished Individuals
Mr. Robert Fenity '06 (Washington, DC)
Mr. Daniel Solomon '05 (Chicago)

University Relations Committee

Dean Suzy Nelson, Dean of the College, was introduced by committee chair Mr. Bart Hale '04. Ms. Nelson discussed the campus climate around diversity and inclusion, particularly following the student demonstration. She detailed the layers of support for underrepresented students and also how her staff is responding to particular needs. When asked about how the Alumni Council can help, she suggested an integrated alumni mentor program for students from non-traditional backgrounds.

Athletics Committee

Ms. Ann-Marie Guglieri, Senior Associate Director of Athletics joined Ms. Christina Turner, director of recreational sports and physical education to discuss their programs. Ms. Guglieri discussed NCAA Governance within the Big 5 Conferences, who want autonomy. 28 schools (including Colgate) voted against that structure; 75 votes needed to block. Colgate's nay position was based on how it will impact ability to recruit quality scholar athletes. Ms. Guglieri also discussed the university's head injury reduction [policy](#).

Ms. Turner provided an informative report on student fitness at Colgate: 45% of student body participate in club or intramural sports (75% when varsity programs are included), Colgate has 40 active club sports which travel to other schools for competition; Intramural sports have 850 individual participants (mostly male); there are 24+ fitness classes per week for students, faculty, and staff.

Communications, Advancement, and Admission Committees

During this panel presentation, the three committee chairs welcomed several staff guests: Ms. Rachel Reuben (Vice President of Communications), Ms. Sara Groh (Director of the Annual Fund), Ms. Lynn Holcomb '92 (Senior Associate Dean of Admission), and Ms. Kathryn Hollerbush '09 (Assistant Director of Alumni Relations).

Following the meeting theme of “Diversity & Inclusion”, the panelists were asked to address how the university attracts diverse student populations, how the university communicates with diverse alumni populations, how the university solicits diverse alumni populations, and what strategies are used to engage diverse alumni populations.

Advancement Committee Chair, Ms. Joanna Allegretti '05, reported that her committee is helping the Annual Fund identify class gift agents for those classes without a volunteer.

Nominations Committee (Executive Session)

Committee chair Mr. Robert Seaberg '69 led the committee meeting to select nominees for candidates to the Alumni Council in 2014. Members of the committee accept nominee names from alumni & staff each

year and review over 300 potential candidates during the summer and fall. Nominees for open positions will be announced in the winter edition of the Colgate Scene.

OTHER BUSINESS

Ms. Egler formally welcomed new members to the Alumni Council including James Aston '57 (beginning his own full term), Andrew Roffe '68, Claudia Stephan Braden '80, Carmine DiSibio '85, Craig Dana Jr. '91, Brian Suiter '00, Taylor Buonocore '08, Sean Devlin '05 (beginning his own full term), Denniston Reid '94, Christian Teeter '95, Lesley McNamara '01, and Ashley Kepping '07.

Mr. Bart Hale '04 reminded Alumni Council members to submit articles for the Maroon News.

Fraternity and Sorority Alumni Initiative meeting update - 306 women for Recruitment, 198 accepted bids. 196 men for Recruitment, 114 accepted bids. Two fraternities are currently serving suspension (Sigma Chi and Phi Delta Theta).

Mr. Joseph McGrath '85, Vice President, announced the Alumni Trustee nominees and Vice President nominee for 2015. These positions are nominated by the Executive Committee after an open call went out to Directors of the Alumni Corporation.

Alumni Trustees – Mr. Robert Seaberg '69 and Mr. Thomas Dempsey '72
Vice President – Ms. Melissa Coley '79

Ms. Egler announced the Alumni Corporation's next meeting -- as well participation in the SophoMORE Connections program -- for January 15-17, 2015.

ADJOURNMENT

Ms. Egler adjourned the meeting at 11:30 a.m.

Respectfully submitted,



Timothy Mansfield
Executive Secretary