

**Minutes of the Fall Meeting of the
Board of Directors of the Colgate University Alumni Corporation
Saturday, September 8, 2013
Hamilton, New York**

The fall meeting of the Board of Directors of the Colgate University Alumni Corporation (the “Alumni Council”) was held on Saturday, September 8, 2013, in Hamilton, New York.

The meeting was called to order at 10:30 a.m. by Mr. Joseph McGrath ’85, Vice President.

A silent roll call was taken by Mr. Timothy Mansfield, Executive Secretary. The following officers, directors and life member(s) were present: Joanna E. Allegretti ’05, Carmella Alvaro ’98, Patricia Apelian ’76, Copeland G. Bertsche ’63, Elizabeth Buchbinder ’77, Melissa J. Coley ’79, Robert R. Fawcett, Jr. ’91, Diane Munzer Fisher ’84, Christopher J. Gavigan ’84, Robert Glendening ’71, Yvonne M. Gyimah ’01, Harry Horwitz ’76, Anne Huntington ’07, Robert Johnson ’94, Ronald A. Joyce ’73, Timothy Mansfield, Nancy Maynard ’05, Thomas McGarrity ’79, Thomas J. Murphy ’90, H. Gerald Nordberg ’57, Robert B. Raiber ’68, Kathryn Chamberlain Roberts ’01, Kevin R. Rusch ’85, Robert B. Seaberg ’69, Timothy C. Seamans ’02, Eric Seidman ’84, Christopher W. Smith ’63, James A. Smith ’70,

The following directors and life members were present for committee meetings but unable to attend the General Session: Mark R. DiMaria ’84, Theresa Donahue Egler ’77, P. Bart Hale ’04, Christian Johnson ’02, Travis I. Leach ’94, John M. LeFevre ’41, Guy Martin ’57, Heidi Bulow Parsont ’90

The following members were absent: Gus P. Coldebella ’91, Vaughn Crowe ’02, Bruce J. Crowley ’79, Katheen A. Dill ’89, Katie G. Finnegan ’05, Dane Fraser ’01, Christine Cronin Gallagher ’83, Robert Grossman ’96, Joy D. Harrington ’99, John Z. Hecker ’73, Ivan Kara 06, Laura Kurlander-Nagle ’84, Katherine Traester LaBanca ’05, Jung H. Pak ’96, Lisa Oppenheim Schultz ’85, Valerie Shapiro ’02, Daniel J. Solomon ’05, Joanne D. Spigner ’76, Kelli A. Williams ’03

The following life members were absent: Douglas G. Campbell ’50, John E. Gillick, Jr. ’67, Clifford L. Heaslip, Jr. ’50, Haskell P. Mac Cowatt ’53, Michael S. Martin ’69, Fred C. Meendsen ’54, Scott A. Meiklejohn ’77, C. Bruce Morser ’76, Pamela Odeen-LoDato ’81, Gerald D. Quill ’60, G. Gary Ripple ’64, Bruce F. Wesson ’64

It was established that a quorum was present.

APPROVAL OF THE MINUTES FROM THE SPRING MEETING

Mr. McGrath asked for a motion to approve the minutes of the spring meeting held in Hamilton, New York, in April 2013, previously distributed to the council. The motion was made, seconded and approved unanimously.

DISCUSSION WITH PRESIDENT JEFFREY HERBST

During the General Session on Sunday morning, President Herbst addressed the Alumni Council on a variety of topics. He opened his remarks by citing the impressive statistics of the Class of 2017 including

their academic profile and global representation. President Herbst also discussed the 2019 bicentennial, the search for two Vice Presidents (Finance and Communications), and an update on his strategic plan for Colgate. The cost of a college education, emergence of technology, and the diminishing high school population all present challenges to higher education, including Colgate. By reducing the need for full pay students (i.e. moving toward “need blind” admission) and improving the value on investment, Colgate will be positioned strongly against the coming disruption in higher education. President Herbst is attending 15 different “consultative dinners” with alumni volunteers this year to discuss his strategic plan and answer questions.

MISSION OF THE ALUMNI COUNCIL

Mr. Copeland Bertsche '63, Treasurer, led the full Alumni Council on a discussion of the Council's mission and how effectively the Council is meeting its charge. It was a productive exchange that included new usages of technology, committee structure, and communication with the larger alumni body.

LEGAL COUNSEL'S REPORT

Mr. Copeland Bertsche '63, Legal Counsel, reported no legal issues or concerns at this time.

TREASURER'S REPORT

Mr. Robert Johnson '94, Treasurer, reported a proposal for an affinity insurance program with third party agencies. He will conduct some research and raise the proposal to the Executive Committee. Mr. Johnson is also working with the university treasurer's office on class mutual funds and endowed scholarships.

EXECUTIVE SECRETARY'S REPORT

Mr. Timothy Mansfield, executive secretary, gave the following report:

- Reunion 2013 was an enormous success, attracting over 2,100 alumni and guests to campus
- “Colgate Reads” is a special program, inspired by our faculty to engage alumni, parents, students and friends in online and cooperative learning. The program centers on George Saunders book, Tenth of December, which is part of the LW Online series. On September 9-10, 2013, Saunders will conduct a live online book reading, participate in an online discussion with course registrants, and offer a public lecture. The following audiences are all included in this pilot program: the class of 2017, LW Online registrants, Hamilton's Lifelong Learner program, and the general alumni/parent population
- A mobile application for Colgate alumni will be available for download in October, allowing access to the alumni directory and other social media platforms
- In cooperation with Career Services and volunteers, the university will launch five new Professional Networks in 2013-14: Digital Media & Technology, Finance, Entrepreneur, Health & Wellness and the Common Good
- Two Colgate Days in 2013 will fall in September and December
- Mansfield announced several new hires in Institutional Advancement: Kate Hollerbush '09 and Tim McEvoy '13 to Alumni Relations; Vera Chapman, Jessica Paul and Jillian Arnault '10 to Career Services; Bethany Silinski to Annual Fund

TRUSTEE REPORT

Mr. Ronald Joyce '73, alumni trustee, provided a report from the university Board of Trustees. Mr. Joyce announced the board meeting will be held in Hamilton October 3-5 and focus on the strategic planning process. Other agenda items include meeting with faculty on global perspectives, examining the campus master plan, and voting on the new athletic facility.

STANDING COMMITTEE REPORTS

Awards Committee

Committee chair Mr. Robert Fawcett '91 led his committee through the first round of annual award selections for alumni. Working from a list of over 250 names, they will make final decisions at their January meeting for Maroon Citations, Brian Little Award for Distinguished Service, Humanitarian, Ann Yao Young Alumni, and Distinguished Teaching Awards.

Communications Committee

Committee chair Ms. Melissa Coley '79 introduced interim Vice President of Communications Barbara Brooks to discuss the university's branding project and recent alumni survey. Brooks revealed some early findings on the university's identity in several admissions markets and answered questions on the value of a liberal arts education to high school students.

Career Services Committee

Committee chair Mr. Christopher Gavigan '84 led a discussion on the role of the Career Services Committee to support Colgate and the Professional Networks. He addressed the need for specific outcomes and action steps that members should take to meet the goals of each network.

District Clubs Committee

Committee chair Ms. Kathryn Roberts '01 led her committee in their annual award deliberations. Winners for each of the district club awards were announced at the General Session, along with the RuthAnn Speer Loveless MA'72 Distinguished Volunteer of the Year.

Metropolitan Clubs

MVP- Northern CA/ East Bay

Special Recognition - Continued Excellence – New York City

Special Recognition - Philanthropic Efforts - Washington DC

Large Clubs

Special Recognition - Philanthropic Efforts- Chicago

Special Recognition - Creative Programming- Los Angeles

Medium Clubs

Special Recognition - Revitalization – Albany, NY

Small Clubs

MVP- Gold Coast Palm Beach, FL

Special Recognition - Continued Excellence- Chenango Valley

Special Recognition - Continued Excellence- Twin Cities

Gateway Clubs

MVP- Columbus, OH

RuthAnn Loveless Distinguished Individual - Christian Teeter '95- Northern CA/ East Bay

Nominations Committee (Executive Session)

Committee chair Mr. Robert Seaberg '69 led the committee meeting to select nominees for candidates to the Alumni Council in 2014. Members of the committee accept nominee names from alumni & staff each year and review over 300 potential candidates during the summer and fall. Nominees for open positions will be announced in the winter edition of the Colgate Scene.

Ms. Terry Egler '77, President, appointed two alumni to fill two one-year unexpired Council terms (ERA I and an at-large position). The Alumni Council approved both appointments by a majority vote. Mr. Sean Devlin '05 accepted the at-large position. The ERA I position will be announced upon acceptance of the appointment by the candidate.

University Relations, Advancement, and Athletics Committees

Executive Secretary Timothy Mansfield introduced three panelists for a joint committee meeting: Murray Decock '80, Vice President of Institutional Advancement, Suzy Nelson, Vice President and Dean of the College and Vicky Chun '91, Director of Athletics. The panelists provided updates on their divisions and topics of relevance to alumni including: 1) updates on the James B. Colgate Hall renovation and athletic facility construction, 2) the objective of increasing the alumni engagement index from 55.7% to 57.7% in 2014, 3) Living the Liberal Arts, and 4) the growth of alumni athletic support groups.

OTHER BUSINESS

Mr. McGrath formally welcomed new members to the Alumni Council including Pat Apelian Aiken '76, Carmella Alvaro '98, Vaughn Crowe '02, Sean Devlin '05, Robert Glendening '71, Robert Grossman '96, Harry Horwitz '76, Anne Huntington '07, Christian Johnson '02, Guy Martin '57, and Eric Seidman, 84.

Mr. McGrath announced the Alumni Corporation's next meeting -- as well participation in the SophoMORE Connections program -- for January 16-18, 2014.

ADJOURNMENT

Mr. McGrath adjourned the meeting at 11:58 a.m.

Respectfully submitted,



Timothy Mansfield
Executive Secretary