

**Minutes of the Winter Meeting of the
Board of Directors of the Colgate University Alumni Corporation
Saturday, January 17, 2015
Hamilton, New York**

The winter meeting of the Board of Directors of the Colgate University Alumni Corporation (the "Alumni Council") was held on Saturday, January 17, 2015, in Hamilton, New York.

The meeting was called to order at 10:34 a.m. by Ms. Theresa Donahue Egler '77, President.

A silent roll call was taken by Timothy Mansfield, Executive Secretary. The following officers, directors and life member(s) were present: Joanna E. Allegretti '05, Patricia Apelian '76, Copeland G. Bertsche '63, Claudia J. Stephan Braden '80, Elizabeth Buchbinder '77, Taylor L. Buonocore-Guthrie '08, Gus P. Coldebella '91, Melissa J. Coley '79, Craig U. Dana, Jr. '91, Sean F. Devlin '05, Kathleen A. Dill '89, Mark R. DiMaria '84, Carmine DiSibio '85, Theresa Donahue Egler '77, Katie G. Finnegan '05, Diane Munzer Fisher '84, Robert L. Glendening '71, Robert S. Grossman '96, Yvonne M. Gyimah '01, P. Bart Hale '04, Harry A. Horwitz '76, Anne M. Huntington '07, Christian B. Johnson '02, Robert C. Johnson '94, Ronald A. Joyce '73, Travis I. Leach '94, John M. LeFevre '41, Timothy C. Mansfield, Nancy D. Maynard '05, Joseph P. McGrath, Jr. '85, Lesley R. McNamara '01, Andrew S. Forre '68, Lisa Oppenheim Schultz '85, Robert B. Seaberg '69, Timothy C. Seamans '02, Eric T. Seidman '84, Christopher W. Smith '63, Brian K. Suiter '00, Christian B. Teeter '95, Kelli A. Williams '03

The following directors and life members were present for committee meetings but unable to attend the General Session: Vaughn E. Crowe '02, Robert R. Fawcett, Jr. '91, Thomas J. Murphy '90, H. Gerald Nordberg, Jr. '57

The following directors were absent: James O. Aston '57, Bruce J. Crowley '79, Christine Cronin Gallagher '83, Christopher J. Gavigan '84, Joy D. Harrington '99, John Z. Hecker '73, Ashley D. Kepping '07, Guy V. Martin '57, Jung H. Pak '96, Denniston M. Reid, Jr. '94, James A. Smith '70, Daniel J. Solomon '05,

The following life members were absent: Douglas G. Campbell '50, John E. Gillick, Jr. '67, Clifford L. Heaslip, Jr. '50, Michael S. Martin '69, Fred C. Meendsen, Sr. '54, Scott A. Meiklejohn '77, C. Bruce Morser '76, Pamela E. Odeen-LoDdato '81, Gerald D. Quill '60, G. Gary Ripple '64, Joanne D. Spigner '76, Bruce F. Wesson '64

It was established that a quorum was present.

APPROVAL OF THE MINUTES FROM THE FALL MEETING

Ms. Egler asked for a motion to approve the minutes of the fall meeting held in Hamilton, New York, in October 2014, previously distributed to the council. The motion was made, seconded and approved unanimously.

ELECTIONS

Under the bylaws it is the responsibility of the Executive Committee to recommend to the Council one or more nominees to serve as Alumni Trustees on the University Board of Trustees, subject to approval of the Council. The Executive Committee recommended Mr. Thomas Dempsey '72 and Mr. Robert Seaberg '69 and the nominations were approved. The Executive Secretary sends these names to the nominating committee of the Board of Trustees for its consideration.

Ms. Theresa Donahue Egler '77 announced that the Executive Committee had voted to recommend Mr. Copeland Bertsche '63 (Legal Counsel), Mr. Robert Johnson '94 (Treasurer), and Mr. Timothy Mansfield (Secretary) to serve another term in those positions. Ms. Melissa Coley '79 was also nominated to serve as Vice President of the Alumni Council, beginning her term in July. The nominees were unanimously approved. There were no nominations from the floor so nominations were closed and the final vote will be at the April meeting.

Ms. Egler reported that Ms. Carmella Alvaro '98 has resigned as ERA VI representative and proposed Ms. Jessica Prata '01 to fill the vacancy. Under bylaws, the President has authority to fill the vacancy for its unexpired term, subject to approval of the Council. That appointee is eligible to serve a full term following the expiration of the unexpired term. The nominee was unanimously approved.

Mr. Robert Seaberg '69, chair of the Nominations Committee, announced the following nominees for the 2014 Alumni Council:

ERA I: Mr. Alden Doolittle '67

ERA II: Mr. Amr Nossier '76

ERA III: Ms. Debra Duarte '81

ERA IV: Mr. John Hayes '88

ERA V: Mr. Scott Hague '96

ERA VI: Mr. Christian Johnson '02

ERA VII: Ms. Kelechi Oguh '08

At-Large: Mr. Gregory Threatte '69

At-Large: Mr. Robert Fenity '06

Regional Vice President for Metro I (appointed): Susie Becker Gould '03

Regional Vice President for New England (appointed): Kaela Mueller '09

Pending any petition candidates and election, these candidates will be voted into position during the annual meeting in June, 2015.

LEGAL COUNSEL'S REPORT

Mr. Copeland Bertsche '63, Legal Counsel, advised the Council that he was working on some changes to the bylaws which would be distributed to Council members in advance of consideration at the April meeting.

TREASURER'S REPORT

Mr. Robert Johnson '94, Treasurer, reported that the Alumni Council accounts were in good order. He also reported his efforts in cooperation with the university accounting office, attorneys, and tax preparers on the 2014 IRS 990 tax forms.

EXECUTIVE SECRETARY'S REPORT

Mr. Mansfield, Executive Secretary, gave the following report.

- *SophoMORE Connections* attracted almost 140 alumni and over 400 sophomore students to the annual career development program. The program is currently supporting sophomore students for its third year.
- As of January 1, the Alumni Engagement Index is 29.45% (2,072 unique volunteers; 2,710 unique event attendees; 5,426 unique donors; 1,150 unique online users)
- Homecoming 2014 was a great success involving over 600 participating alumni, 400 students, and staff.
- The Colgate Professional Networks continue to grow and develop under the leadership of Ms. Jennifer Stone (Director):
 - Membership in each of the Professional Network LinkedIn groups has increased substantially (in some cases tripled) over last year; however we are struggling with developing engaging content and driving conversations.
 - Engagement with the Networks has helped to increase support to the school: total of 25 new Presidents' Club members and 27 new donors since the start of the fiscal year.
 - Through several immersion trips and other on-campus CPN programs, students are beginning to experience the value of the Professional Networks, but this is an area we want to continue to explore both this semester and into the coming year with additional on-campus programs and immersion trips.

MISSION OF THE ALUMNI COUNCIL

On Friday morning, the Council meetings began with a discussion of the efficacy of the Council and how it can better perform its mission, with attention to past successes/action items, vehicles for new ideas and an overview of the Alumni Trustee role. Alumni Trustees Ron Joyce '73, Gus Coldebella '91 and Kathleen Dill '89 provided informative commentary of the Alumni Trustee

role, as well as the Alumni Council President role, at Trustee meetings. Specific outcomes of this discussion include 1) a written report to Trustees on the Alumni Council meetings shared with members; 2) developing an electronic newsletter to alumni following campus meetings; 3) formation of a “Best Practices Task Force” to engage with peer schools on their alumni board functions and 4) providing an opportunity at meetings for members to provide feedback in its advisory role to the Alumni Trustees.

COMMITTEE MEETINGS

Ms. Joanna Allegretti '05, chair of the *Advancement Committee*, led a meeting on Friday morning at which Ms. Sara Groh, Director of the Annual Fund, Ms. Kristin Loop, Senior Associate Director, and Ms. Laura Festine, Assistant Director, discussed the student calling program, the Senior Class Gift Committee and other ways Colgate models philanthropy for students.

Mr. Bart Hale '04, chair of the *University Relations Committee*, introduced Mr. Scott Brown, Associate Vice President and Dean of Students, and several members of his staff. The staff discussed the Center for Leadership and Student Involvement, Greek Life, and Leadership Development, as well as the many different student organizations and initiatives supported by Colgate. Several student members of Konosioni attended to speak of their involvement in student organizations. Attention also was given to those students who are not in the “main stream” and the efforts made to engage and provide support to them.

The Council announced the formation of a Diversity & Inclusion (“D&I”) Sub-Committee of the University Relations Committee. The new D&I Subcommittee is being led by Craig Dana '91, Taylor Buonocore '08 and Vaughn Crowe '02. Each has unique skills, experience and perspective to address D&I issues on campus and among our alumni. The D&I Subcommittee will devote time to defining its role and establishing its primary goals.

The Council had an informal dinner at the Seven Oaks Golf Club on Thursday evening at which students attended and engaged in dialogue with Council members. That dialogue continued at our Friday evening dinner with representatives from the ALANA Cultural Center and Association of Critical Collegians (ACC).

TRUSTEE REPORT

The Council met on Friday afternoon with President Jeffrey Herbst and Board of Trustees Chair, Denis Cronin '69, to discuss President Herbst's announced departure from Colgate, his many achievements at Colgate and the Presidential transition.

Following the session with President Herbst and Mr. Cronin, the Alumni Trustees, led by Mr. Ronald Joyce '73, discussed the business issues facing the Board at its January meeting and

engaged the Council members in a dialogue relating to those issues. Various Council members raised questions about 1) the building of a modern Arts facility in town, with specific concern about it fitting into the Town's character, 2) an increase in Colgate's tuition and fees, and 3) the status of the Sigma Chi decision. The Presidential transition was discussed and Council members expressed a desire to have a connection to the Presidential Search Committee. It was suggested that we invite Mr. Michael Herling '79 to address the Presidential Search at the Council meetings in April. Council members also expressed the desire for a joint meeting of the Council and the Trustees at the April meetings when both Boards will be on campus.

TORCHLIGHT TRADITION

Later on Friday afternoon, the Council met with the Torchlight Committee which is a committee that was formed at the direction of the senior administrative staff. It is composed of students, faculty and staff, and led by Mr. Scott Brown, Dean of Students, to discuss Colgate's Torchlight graduation ceremony and to address any related safety and inclusion issues. As a result of the meeting, Dean Brown invited the Alumni Council to have representation on the Committee.

STATE OF THE 'GATE

On Saturday morning, the Council conducted its "State of the 'Gate" program with focus on Athletics, Admissions, District Clubs and Career Services. Three student athletes attended and presented about their experiences; Mr. Gary Ross '77, Dean of Admission, reported on applications and statistics regarding various subgroups of candidates; Mr. Timothy Seamans '02, Chair of *District Clubs Committee*, reported on District Clubs awards, activities and sharing best practices with District Club Leadership; and Mr. Michael Sciola, Associate Vice President and Director of Career Services, reported on SophoMORE Connections, the launch of College Switchboard (an online mentoring program for students and alumni), and the new Career Services building project.

Several Council members participated in the beta testing of filming their experiences for the College Switchboard program. Others were filmed by CLSI about their student activities experience and the impact on their development and careers.

During the General Session, the Alumni Council Scholarship Awards were given to two seniors, Michael Tudisco '15 and Katie Williams '15. The Council then went into Executive Session at which the Alumni Council annual award recipients were announced.

ADJOURNMENT

Ms. Egler adjourned the meeting at 11:30 a.m.

Respectfully submitted,

A handwritten signature in black ink, reading "Timothy Mansfield". The script is cursive and fluid, with the first name and last name clearly legible.

Timothy Mansfield
Executive Secretary