

**Minutes of the Winter Meeting of the
Board of Directors of the Colgate University Alumni Corporation
Saturday, January 18, 2014
Hamilton, New York**

The winter meeting of the Board of Directors of the Colgate University Alumni Corporation (the "Alumni Council") was held on Saturday, January 18, 2014, in Hamilton, New York.

The meeting was called to order at 10:50 a.m. by Ms. Theresa Donahue Egler '77, President.

A silent roll call was taken by Timothy C. Mansfield, Executive Secretary. The following officers, directors and life member(s) were present: Joanna E. Allegretti '05, Patricia Apelian '76, Copeland G. Bertsche '63, Gus P. Coldebella '91, Melissa J. Coley '79, Bruce J. Crowley '79, Mark R. DiMaria '84, Theresa Donahue Egler '77, Robert R. Fawcett, Jr. '91, Katie G. Finnegan '05, Diane Munzer Fisher '84, Christopher J. Gavigan '84, Robert Glendening '71, Robert Grossman '96, Yvonne M. Gyimah '01, P. Bart Hale '04, Harry Horwitz '76, Anne Huntington '07, Christian Johnson '02, Robert Johnson '94, Ronald A. Joyce '73, Ivan Kara '06, Laura Kurlander-Nagle '84, Travis I. Leach '94, John M. LeFevre '41, Timothy Mansfield, Guy Martin '57, Thomas McGarrity '79, Thomas J. Murphy '90, Robert B. Raiber '68, Kathryn Chamberlain Roberts '01, Kevin R. Rusch '85, Robert B. Seaberg '69, Timothy C. Seamans '02, Eric Seidman '84, Daniel J. Solomon '05, Kelli A. Williams '03

The following directors and life members were present for committee meetings but unable to attend the General Session: Lisa Oppenheim Schultz '85, Christopher W. Smith '63

The following directors were absent: Carmella Alvaro '98, Elizabeth Buchbinder '77, Vaughn Crowe '02, Kathleen A. Dill '89, Dane Fraser '01, Christine Cronin Gallagher '83, Joy D. Harrington '99, John Z. Hecker '73, Katherine Traester LaBanca '05, Nancy Maynard '05, H. Gerald Nordberg '57, Junt H. Pak '96, Heidi Bulow Parsont '90, Valerie Shapiro '02, James A. Smith '70

The following life members were absent: Douglas G. Campbell '50, John E. Gillick, Jr. '67, Clifford L. Heaslip, Jr. '50, Haskell P. MacCowatt '53, Michael S. Martin '9, Fred C. Meendsen '54, Scott A. Meiklejohn '77, C. Bruce Morser '76, Pamela E. Odeen-LoDato '81, Gerald D. Quill '60, G. Gary Ripple '64, Joanne D. Spigner '76, Bruce F. Wesson '64

It was established that a quorum was present.

APPROVAL OF THE MINUTES FROM THE FALL MEETING

Ms. Egler asked for a motion to approve the minutes of the fall meeting held in Hamilton, New York, in September 2013, previously distributed to the council. The motion was made, seconded and approved unanimously.

ELECTIONS

Ms. Theresa Donahue Egler '77 announced that the Executive Committee had voted to recommend Timothy Mansfield to serve a one-year term as Executive Secretary. The nominee was unanimously supported. There were no nominations from the floor so nominations were closed and the final vote will be at the April meeting.

Mr. Robert Seaberg '69, chair of the Nominations Committee, announced the following nominees for the 2014 Alumni Council:

ERA I: Mr. James Aston '57
ERA II: Mr. Andrew Roffe '68
ERA III: Ms. Claudia Stephan Braden '80
ERA IV: Mr. Carmine DiSibio '85
ERA V: Mr. Craig Dana '91
ERA VI: Mr. Brian Suiter '00
ERA VII: Ms. Taylor Buonocore '08
AT-LARGE: Mr. Sean Devlin '05
AT-LARGE: Mr. Denniston Reid '94
RVP Southeast (appointed): Leslie McNamara '01
RVP Far West (appointed): Mr. Christian Teeter '95
RVP Southwest/Int'l (appointed): Ashley Kepping '07

Pending any petition candidates and election, these candidates will be voted into position during the annual meeting in June, 2014.

LEGAL COUNSEL'S REPORT

Mr. Copeland Bertsche '63, Legal Counsel, reported that the process for elections has been evaluated as fair and in accordance with the by-laws. Mr. Bertsche also advised the Council that he was working on some changes to the bylaws which would be distributed to Council members in advance of consideration at the April meeting.

TREASURER'S REPORT

Mr. Robert Johnson '94, Treasurer, reported that the Alumni Council accounts were in good order. He also reported his efforts in cooperation with the university accounting office, attorneys, and tax preparers on the 2013 IRS 990 tax forms. Johnson also reported that he expects the Conflict of Interest form to be filed electronically in 2015.

EXECUTIVE SECRETARY'S REPORT

Mr. Mansfield, Executive Secretary, gave the following report.

-SophoMORE Connections '14 attracted nearly 100 alumni and over 400 student registrants, a successful partnership with the Center for Career Services and the Class of 2016. This was the second year for this program and supported by the Alumni Council.

- Reunion 2014/Annual Meeting: May 29 – June 1. The Alumni Relations Office continues to offer new package options for guests to consider when registering for Reunion. This year, Colgate celebrates 40 years for the Swinging 'Gates and 95 years of the Alumni Council.

- Colgate has launched two new Professional Networks (Digital Media & Technology in Palo Alto, CA and Finance & Banking in NYC) for alumni and students. This spring, alumni can attend the Health & Wellness Network launch (Boston) and Common Good Network launch (Washington DC).

- The Colgate mobile application for alumni was activated in October, 2013. As of January, 1,600 alumni have downloaded the application which offers directory information and social media feeds.

- Vicky Stone, Senior Administrative Assistant for the Office of Alumni Relations, celebrates 20 years of service in February, 2014.

ACADEMIC & INTELLECTUAL ENGAGEMENT

Mr. Bruce Crowley '79 and Ms. Valerie Shapiro '02 are leading a new ad hoc committee on alumni intellectual engagement with the university. Crowley and Shapiro met with a small group of faculty prior to the meeting to identify challenges and opportunities for Colgate. On Friday, Crowley facilitated a dialogue between Council members and Professors Jane Pinchin, Jennifer Brice and Karen Harpp who have pioneered on-line courses in which alumni have participated. A number of ideas were generated which will be explored going forward.

STATE OF THE 'GATE

Alumni Council President Theresa Egler '77 introduced three panelists: Mr. Brian Hutzley, newly hired Vice President of Finance & Administration, Ms. Barbara Brooks, Interim Vice President of Communications, and Mr. Gary Ross '77, Vice President and Dean of Admission. Mr. Hutzley discussed his background and interest in Colgate while articulating the financial strengths of the university. Ms. Brooks gave a summary report on the Branding & Identity Project conducted by two external consultants. Finally, Dean Ross addressed three important issues for Colgate admissions: the national failure of the common application and how his team responded, the renovation of James B. Colgate Hall to include a state of the art Admissions Center, and the impact of increased financial aid support.

DISCUSSION WITH PRESIDENT HERBST

Prior to their arrival to campus, President Herbst sent a video message to the Alumni Council, addressing the general state of the college and feedback on his strategic plan. While in person, President Herbst addressed the Alumni Council on two more specific topics: US News & World Report rankings and the cost of higher education. The conversation was informative and President Herbst helped explain the university's position on these important issues.

ALUMNI COUNCIL MISSION

Mr. Copeland Bertsche '63 and Mr. Bart Hale '04 led a follow-up discussion on the mission of the Alumni Council and how the Council can improve its efficacy. They addressed changes implemented in communication with university leadership/administration and Council members.. Several recommendations for improved communications with the alumni body overall were made and will be considered for implementation.

STANDING COMMITTEE REPORTS

The Council's work is ordinarily conducted through its committees' meetings and the General Session of the entire Council. Below is a summary of the committee meetings.

Athletics Committee: Committee Chair Thomas Murphy '90 introduced several faculty panelists at the meeting: Dean of the Faculty Douglas Hicks, Professors Lesleigh Cushing, Chad Sparber, and Jason Meyers. Ms. Ann-Marie Guglieri, Senior Associate Director of Athletics was also in attendance. Dean Hicks opened the meeting to address the recent letter to athletics, signed by 62 tenured faculty members. He and Professor Meyers (chair of the faculty committee on athletics)

addressed how the athletics office is working with faculty on scheduling conflicts and improving communication.

Career Services Committee, District Clubs Committee, and Advancement Committee: Three guests attended a joint committee meeting to review Colgate Professional Networks. Mr. James Nelson '98 represented the Real Estate Council, Ms. Emily Raiber '02 represented the Colgate Entertainment Group, and Mr. Antonio Burns '02 represented the Finance & Banking Network. Each panelist described their network progress with programming, marketing, and fundraising. Afterward, the three committees met to discuss further support and implementation of the Professional Networks.

University Relations Committee: Committee chair Bart Hale '04 introduced Dr. Suzy Nelson, Vice President and Dean of the College. Dean Nelson offered a PowerPoint presentation on the campus master plan relative to construction of new residence halls over the next 10-15 years. Mr. Scott Brown, Dean of Students, also provided an overview of the 2013 Relationship Statement for student organizations. Both panelists, joined by Mr. Fouad Saleet (Assistant Dean of Campus Life), answered questions about sorority organizations, student support, and alumni input on the campus master plan.

TRUSTEE REPORT

Mr. Ronald Joyce '73, Alumni Trustee, gave the following report of the trustees October 2013 meeting:

- A new athletic facility was approved for \$37.8MM; \$25MM raised by donations, the rest bond financed; opening scheduled for fall 2015 season
- The board continues to review the Strategic Plan four key elements: campus master plan, need-blind admissions, teaching & technology, and living the liberal arts
- The board reviewed the FY15 budget; 3.9% tuition increase; 2.8% raises for faculty/staff
- Mr. Joyce acknowledged the role of Alumni Trustees to report alumni questions forward to the Board of Trustees

EXECUTIVE SESSION

Mr. Robert Fawcett '91, Chair of the Awards Committee, gave recommendations for the following slate of alumni awards during a closed session: Maroon Citation, Wm. Brian Little '64 Alumni Award for Distinguished Service, The Ann Yao '80 Memorial Young Alumni Award, Humanitarian Award, Entrepreneur of the Year, and Distinguished Teaching Award. The nominations were moved, seconded and unanimously approved without discussion. A new award for Entrepreneur of the Year will also be presented during Entrepreneur Weekend in April.

Ms. Egler reminded those present that there was a process by which award recipients were informed and asked that confidentiality of the winners be kept until notified that the recipients had been formally notified and congratulated.

OTHER BUSINESS

Two senior students were awarded financial aid scholarships from the Alumni Corporation. Marvin Vilma '14 and Ha-Eun (Grace) Song '14 were unable to attend the meeting to accept their scholarship, but two other students were pleased to accept them on their behalf.

In an open discussion of the Alumni Council, several recommendations were discussed: re-engaging former panelists for Real World, clarifying language for the Entrepreneur of the Year Award, and improving communication to alumni about Council work.

ADJOURNMENT

Ms. Egler adjourned the meeting at 12:05 p.m.

Respectfully submitted,

A handwritten signature in black ink that reads "Timothy Mansfield". The signature is written in a cursive, flowing style.

Timothy C. Mansfield
Executive Secretary