

**Minutes of the Spring Meeting of the
Board of Directors of the Colgate University Alumni Corporation
Sunday, April 12, 2015
Hamilton, New York**

The winter meeting of the Board of Directors of the Colgate University Alumni Corporation (the "Alumni Council") was held on Sunday, April 12, 2015, in Hamilton, New York.

The meeting was called to order at 12:08 p.m. by Ms. Theresa Donahue Egler '77, President.

A silent roll call was taken by Timothy C. Mansfield, Executive Secretary.

The following officers, directors and life member(s) were present: Joanna E. Allegretti '05, Patricia Apelian '76, Copeland G. Bertsche '63, Claudia J. Stephan Braden '80, Gus P. Coldebella '91, Melissa J. Coley '79, Craig U. Dana, Jr. '91, Theresa Donahue Egler '77, Robert R. Fawcett, Jr. '91, Christopher J. Gavigan '84, Robert L. Glendening '71, Yvonne M. Gyimah '01, P. Bart Hale '04, John Z. Hecker '73, Harry A. Horwitz '76, Robert C. Johnson '94, Ashley D. Kepping '07, Travis I. Leach '94, Timothy C. Mansfield, Nancy D. Maynard '05, Joseph P. McGrath, Jr. '85, Denniston M. Reid, Jr. '94, Andrew S. Roffe '68, Robert B. Seaberg '69, Timothy C. Seamans '02, Eric T. Seidman '84, Daniel J. Solomon '05, Brian K. Suiter '00

The following directors and life members were present for committee meetings but unable to attend the General Session: James O. Aston '57, Bruce J. Crowley '79, Sean F. Devlin '05, Kathleen A. Dill '89, Mark R. DiMaria '84, Carmine DiSibio '85, Katie G. Finnegan '05, Robert S. Grossman '96, Anne M. Huntington '07, Christian B. Johnson '02, Thomas J. Murphy '90, H. Gerald Nordberg, Jr. '57, Lisa Oppenheim Schultz '85, James A. Smith '70, Joanne D. Spigner '76

The following directors were absent: Elizabeth Buchbinder '77, Taylor L. Buonocore-Guthrie '08, Vaughn E. Crowe '02, Diane Munzer Fisher '84, Christine Cronin Gallagher '83, Joy Buchanan Harrington '99, Ronald A. Joyce '73, Guy V. Martin '57, Lesley R. McNamara '01, Jung H. Pak '96, Christopher W. Smith '63, Christian B. Teeter '95, Kelli A. Williams '03

The following life members were absent: Douglas G. Campbell '50, John E. Gillick, Jr. '67, Clifford L. Heaslip, Jr. '50, John M. LeFevre '41, Michael S. Martin '69, Fred C. Meendsen, Sr. '54, Scott A. Meiklejohn '77, C. Bruce Morser '76, Pamela E. Odeen-LoDato '81, Gerald D. Quill '60, G. Gary Ripple '64, Bruce F. Wesson '64

It was established that a quorum was present.

APPROVAL OF THE MINUTES FROM THE WINTER MEETING

Ms. Egler asked for a motion to approve the minutes of the winter meeting held in Hamilton, New York, in January 2015, previously distributed to the council. A motion was made to approve the minutes, seconded and approved unanimously.

ELECTION

The following officers of the Alumni Council were approved for another two-year term: Mr. Robert Johnson '94 (Treasurer) and Mr. Copeland Bertsche '63 (Legal Counsel).

Mr. Timothy Mansfield (Executive Secretary) was approved for another one-year term.

Ms. Melissa Coley '79 was approved as the new Vice President and Mr. Joseph McGrath '85 was approved as the new President of the Alumni Council beginning in July, 2015.

The following directors were approved as new committee chairperson beginning in July: Ms. Anne Huntington '07 (Awards), Mr. Harold Horwitz '76 (Advancement), Mr. Robert Glendening '71 (Athletics), Mr. Vaughn Crowe '02 (University Relations), Ms. Yvonne Gyimah '01 (Career Services), Ms. Taylor Buonocore '08 (Communications), Ms. Diane Fisher '84 (Admission), and Ms. Elizabeth Buchbinder '77 (Nominations).

LEGAL COUNSEL'S REPORT

Mr. Copeland Bertsche '63, Legal Counsel, reported on several bylaw revisions that were discussed with the Executive Committee and then distributed in advance to the entire Alumni Council. A discussion was followed by a vote to approve the amendments. All council members were in favor with one abstention. The revised bylaws are now [posted online](#) for public access.

TREASURER'S REPORT

Mr. Robert Johnson '94, Treasurer, reported that the Alumni Council accounts were in good order. Mr. Johnson will file the 2014 IRS 990 form upon completion; the Council has been granted an extension. Mr. Johnson also reported on several individual class mutual funds, which he is advising class managers to move to separate bank accounts and not under the corporations tax filings.

EXECUTIVE SECRETARY'S REPORT

Mr. Mansfield, Executive Secretary, gave the following report:

Reunion: Colgate welcomes back alumni from the 00 and 05 graduation years, particularly the Class of 1965 celebrating their 50th Reunion. Drake Hall and Curtis Hall are scheduled for renovations in May, limiting beds for reunion housing on campus.

Explore: July 23-24 is the annual college admissions workshop for Colgate alumni and their children. [Laura Masse](#), Assistant Director of Alumni Relations, is managing that program.

Homecoming: The fall meeting (September 17-19) will coincide with [Homecoming Weekend](#). Please plan your travel and hotel accommodations accordingly.

Alumni Advisory Board for Homecoming: The following alumni will serve as advisers to the university's committee for the Bicentennial: Ms. Nancy Maynard '05, Mr. Daniel Cattau '72, Mr. Arthur Clark '69, Mr. Lee Woltman '65, Mr. John Hayes '88, Ms. Juliana Bertagna '88, Ms. Amy Vullo MacMillan '83, Ms. Diane Ciccone '74, Mr. Andrew Sweet '93, Mr. Travis Leach '94, Ms. Theresa Egler '77, Mr. Gary Bewkes '48, Mr. Peter Sears '60, and Mr. James Smith '71.

STANDING COMMITTEE REPORTS

The Council's work is ordinarily conducted through its committees' meetings and the General Session of the entire Council. Below is a summary of the committee meetings.

Joint Committee Meeting with Parents Steering Committee

Professor Mary Ann Calo (Art & Art History) and Ms. Anja Chavez (Director of University Museums) presented an overview of the new [Center for Art & Culture](#). The building is scheduled to begin construction in summer 2015. Calo described the historical framework for the project that incorporates art and anthropology, while Chavez described the architect and educational opportunities for Colgate. Alumni and parents shared feedback on the design and discussed the integration with the village of Hamilton.

Mr. Michael Sciola, Associate Vice President and Director of Career Services, introduced the approved plan for a new building on campus. Before doing so, he characterized the efforts of his department. They need to engage students as early as possible (92% of all students have visited the center, compared to 85% last year at this time). 200+ programs and thousands of opportunities offered this year.

Sciola described three new Professional Networks coming in FY16 - STEM, Consulting, and Communications/Media. This year, the [Professional Networks](#) hosted 30+ events with over 700 involved. The plans for the new building were displayed adjacent to OUS office (former French & Italian House).

The building needs to accommodate a staff of 17 and event spaces (indoor and outdoor, meeting space, virtual interview space, etc.)

Communications Committee Meeting

Vice President of Communications, Ms. Rachel Reuben, joined the committee to discuss improvements to communicating alumni interests. The committee discussed ways to share what they learn to fellow alumni and Ms. Reuben agreed to use the e-newsletter ('Gateline) for messages and links from the Alumni Council.

District Clubs Committee

Mr. Timothy Seamans '02, chair of the District Clubs Committee, reviewed the quarterly club leadership calls which covered the following issues: District Clubs Vacancies, Volunteer Summit planning (Fall Meeting) suggestions, the Awards Selection Process, and suggestions for the annual Club Summary.

University Relations Committee

Ms. Christina Khan, Director of [International Student Services](#), presented to the committee on the support her office provides - 262 international students from 42 countries. In less than 10 years, the international population has more than doubled. Her office provides

support with cultural adjustment, provide programs and activities. They are currently preparing for an increase in international student enrollment, and are designing and creating additional programs.

After Khan's presentation, committee chair Mr. Bart Hale '04 led a discussion on services and support that alumni offer to students and how it's recorded. The committee also discussed how the Alumni Council could support first generation or international students while they are at Colgate.

During the meeting, a question was raised about the Budget and Financial Planning Committee – a campus advisory committee with faculty, staff, and students. Mr. Brian Hutzley, Vice President of Finance and Administration, will be asked to speak to Council in the fall about this committee.

Bicentennial Overview

Mr. James Smith '71 (Alumni Trustee) offered an overview of the university's bicentennial planning. Scheduled for 2018-2019, the university will celebrate the milestone in a variety of ways (conference, traveling exhibit, digital archives, Reunion, and the second edition of the History of Colgate). Smith is part of a campus committee assembled to prepare the budget, programs, and needs for the Bicentennial.

Presidential Search Committee Update

Mr. Michael Herling '79 (member of the Board of Trustees, Colgate parent, and chair of the Presidential [Search Committee](#)) provided the Alumni Council and visiting parents an overview of the search process. Mr. Herling described the primary attributes for candidates, the search consultants, and expected timeline.

State of the 'Gate

Director of Athletics, Ms. Vicky Chun '91, discussed a variety of topics about her department including the 98% graduation rate and Colgate's national ranking. She also discussed the new athletics facility which is on budget and on time for October 2016 opening. Asked about Reid Athletic Center, Chun offered a wish list of changes/upgrades including an exterior face lift that fits with design of campus, practice facility for basketball/volleyball, creating spaces for more unified offices, and more locker-room spaces.

Chun also described the expansion of D1 sports nationally which has made it harder to compete, but still have competitive teams for hockey, basketball, and lacrosse; soccer will see expansion nationally.

Mr. Andrew Coddington, Associate Vice President & Director of Planned Giving, gave an overview of the [Willow Society](#). Their goal is 130 new members, targeting demographic of 25th Reunion year and older. He also described a new funding campaign called "Choose your Cause" which allows alumni to connect their Colgate gift to philanthropic interests. There will be a livestream on April 28 with Colgate updates from senior administrators.

Dean of Admission, Mr. Gary Ross '77 was introduced and he presented an overview of the [Class of 2019](#).

- "Coalition Application" - alternative to Common App, will launch Fall 2016
- 2019 Class was admitted March 23 - received 8,719 apps overall
- Is in the top 2 classes enrolled with GPA avg. of 3.8 and SAT avg. of 1407/1600 ACT avg. of 32, 95.6% came from top 20% of HS class.
- 790 multicultural students, 195 international students, 54 countries
- 57% Female
- 1391 different high schools (up from last year)
- Financial Aid- 881 offers of institutional grants (increased 136)
- Alumni Memorial Scholars - 195 (up from 179)
- California is second highest represented with 721 apps, followed by New Jersey; asked why, Ross said that California has huge population, well prepped students, diverse populations, bad public school system, and there is nothing in California that looks like Colgate.
- First generation students - 220 admitted (record)
- 760 is target size of class

Vice President of Finance and Administration, Mr. Brian Hutzley, joined the Alumni Council to announce the disappointing but humane decision about the Colgate [swans](#). Colgate has agreed to comply with NYS regulations from the Department of Environmental Conservation which places a ban on these types of swans.

OTHER BUSINESS

During the Sunday meeting with the Council, President Herbst joined the Alumni Council for his last meeting as university president. Ms. Theresa Egler '77 presented Herbst with a certificate of appreciation for his leadership to Colgate. Herbst reflected on his five years as President and also discussed his aspirations for Colgate in the future.

The Executive Committee held two meetings since January. Mr. Bart Hale '04 will continue to serve as liaison to the *Maroon News* (student newspaper) team for alumni columns.

During the General Session, Ms. Pat Apelian '76 gave an overview of the new committee on Intellectual Engagement. Mr. Christian Teeter '95 will co-chair this committee with Apelian during the next fiscal year.

The FSAI (fraternity and sorority alumni initiative) discussed insurance plan coverage for chapters; Mr. Brian Hutzley, Vice President of Finance, visited each house and met with students.

Mr. Robert Fawcett '91 provided the Council with an update on his task force on "alumni board best practices". He summarized a conference call he had with 22 other alumni volunteers from 12 other institutions to discuss effective alumni boards.

On Saturday, April 11, the Alumni Council recognized several members of the board who are retiring in June. They included: Ms. Joanna Allegretti '05, Mr. Bruce Crowley '79, Mr. Mark R. DiMaria '84, Ms. Theresa Egler '77, Ms. Katie Finnegan '05, Ms. Joy Harrington '99, Mr. Travis Leach '94, Mr. Thomas Murphy '90, Mr. Gerald Nordberg '57, Ms. Jung Pak '96, Ms. Lisa Oppenheim Schultz '85, and Mr. James Smith '70.

All have been very dedicated volunteers and the Alumni Council thanked them for their exemplary service to Colgate.

ADJOURNMENT

Ms. Egler adjourned the meeting at 1:30 p.m.

Respectfully submitted,



Timothy C. Mansfield
Executive Secretary