

# January 2012 Meeting Minutes

**Minutes of the Winter Meeting of the  
Board of Directors of the Colgate University Alumni Corporation  
Saturday, January 21, 2012  
Hamilton, New York**

The winter meeting of the Board of Directors of the Colgate University Alumni Corporation (the "Alumni Council") was held on Saturday, January 21, 2012, in Hamilton, New York.

The meeting was called to order at 10:18 a.m. by Ms. Christine Cronin Gallagher '83, President.

A silent roll call was taken by Timothy Mansfield, Executive Secretary. The following officers, directors and life member(s) were present: Joanna E. Allegretti '05, Copeland G. Bertsche '63, A. Paul Bradley '67, John Brennan '81, Joy D. Buchanan '99, Bruce C. Clayton '89, Melissa J. Coley '79, Sarah J. Compter '04, Bruce J. Crowley '79, Amy L. Dapot '96, Thomas W. Dempsey, Jr. '72, Kathleen A. Dill '89, Mark R. DiMaria '84, Theresa Donahue Egler '77, Katie G. Finnegan '05, Christine Cronin Gallagher '83, Christopher J. Gavigan '84, Sandra Braddy Hall '76, Scott P. Hoekman '98, Robert Johnson '94, Ivan Kara '06, Katherine Traester LaBanca '05, Travis I. Leach '94, Amy Leo Hargrave '03, Timothy Mansfield, Nancy D. Maynard '05, Thomas McGarrity '79, Joseph P. McGrath, Jr. '85, Michael F. Morrone '68, Thomas J. Murphy '90, H. Gerald Nordberg, Jr. '57, Jeffrey A. Oberg '76, Lisa Oppenheim-Schultz '85, Heidi Bulow Parsont '90, Lynn Plant '77, Robert P. Quitzau '55, Robert B. Raiber '68, Peter W. Rakov '54, Kathryn Chamberlain Roberts '01, Kevin R. Rusch '85, Robert B. Seaberg '69, Timothy C. Seamans '02, Valerie Shapiro '02, William J. Sweeney '01, Christopher J. Wolyniak '01

The following directors and life members were present for committee meetings but unable to attend the General Session: John M. LeFevre '41, Gerald D. Quill '60

The following directors were absent: Gus P. Coldebella '91, Dane Fraser '01, Michael J. Herling '79, John W. Hoagland '78, Laura Kurlander '84, Sara Golding Mullen '99, Jung H. Pak '96, James A. Smith '70, Joanne D. Spigner '76

The following life members were absent: Douglas G. Campbell '50, Clifford L. Heaslip, Jr. '50, Ronald A. Joyce '73, Haskell P. Mac Cowatt '53, Michael S. Martin '69, Fred C. Meendsen '54, Scott A. Meiklejohn '77, C. Bruce Morser '76, Pamela E. Odeen-LoDato '81, G. Gary Ripple '64, Bruce F. Wesson '64

It was established that a quorum was present.

## **APPROVAL OF THE MINUTES FROM THE FALL MEETING**

Ms. Gallagher asked for a motion to approve the minutes of the fall meeting held in Hamilton, New York, in September 2011, previously distributed to the council. The motion was made, seconded and approved unanimously.

## **ELECTIONS**

Ms. Gallagher brought forth one nominee, Timothy Mansfield, to serve a one-year term as Executive Secretary. A vote was unanimously supported. There were no nominations from the floor so nominations were closed and the final vote will be at the April meeting.

Mr. Kevin Rusch '85, chair of the Nominations Committee, announced the following nominees for the 2012 Alumni Council:

ERA I: Christopher Smith '63  
ERA II: John Hecker '73  
ERA III: Elizabeth Buchbinder '77  
ERA IV: Diane Munzer Fisher '84  
ERA V: Robert Fawcett '91

ERA VI: Yvonne Gyimah '01  
ERA VII: P. Bart Hale '04  
AT-LARGE: Kelli Wong '03  
AT-LARGE: Timothy Seamans '02  
RVP Mid-West: Dan Solomon '05  
RVP Mid-Atlantic: Chris Gavigan '84  
RVP Metro I: Joanna Allegretti '05

Pending any petition candidates and election, these candidates will be voted into position during the annual meeting in June, 2012.

#### **LEGAL COUNSEL'S REPORT**

Mr. Michael Morrone, legal counsel, reported that the process for elections has been evaluated as fair and in accordance with the by-laws. Mr. Morrone also reported on his cooperation with the university accounting office, attorneys, and tax preparers on the 2011 IRS 990 tax forms.

#### **TREASURER'S REPORT**

Ms. Kathleen Dill, treasurer, reported that the Alumni Council accounts were in good order. She also reported her cooperation with the university accounting office, attorneys, and tax preparers on the 2011 IRS 990 tax forms.

#### **EXECUTIVE SECRETARY'S REPORT**

Mr. Timothy Mansfield, executive secretary, gave the following report.

-Real World '12 attracted nearly 120 alumni and over 400 student registrants, a successful partnership with the Center for Career Services and the Class of 2012.

- Reunion 2012/Annual Meeting: May 31 – June 3. The Alumni Affairs Office has developed new package options for guests to consider when registering for Reunion. The packages offer flexible spending options for alumni and a built-in gift to Colgate, all at a lower rate than 2011.

- Summer on the Hill '12: June 26 – 29, 2012. The third annual summer program will be less expensive than the first two years, and the schedule is one day less. However, the courses and faculty remain a distinct value for alumni.

- The "Engagement Metrics Project" will officially launch in July, 2012. This project includes data collection of the methods alumni engage with Colgate including volunteer service, event attendance, and financial donations.

- Jenna Webb '02, Assistant Director of Alumni Affairs, reported on the 2011-2012 Presidential events with alumni. President Herbst will travel to fourteen new cities this year to meet with alumni and parents.

- Amber Vogt, Associate Director of Alumni Affairs, reported on the department signature programs from the fall semester (athletic tailgates, faculty lectures, etc).

#### **STANDING COMMITTEE REPORTS**

The Council's work is ordinarily conducted through its committees' meetings and General Session of the entire Council. This year, the Executive Committee chose instead to discuss five elements of the university's proposed upcoming strategic planning process during the Council's winter meeting. They included the Role of Technology in the University, Rightsizing the University, Student Diversity in the 21st Century, Globalization of Colgate, and the Architecture of the Athletics program.

#### **EXECUTIVE SESSION**

Mr. William Sweeney '01, Chair, gave recommendations for the following slate of alumni awards during a closed session: Maroon Citation, Wm. Brian Little '64 Alumni Award for Distinguished Service, The Ann Yao '80 Memorial Young Alumni Award, Humanitarian Award, and Distinguished Teaching Award. The

nominations were moved, seconded and unanimously approved without discussion.

Ms. Gallagher reminded those present that there was a process by which award recipients were informed and asked that confidentiality of the winners be kept until notified that the recipients had been formally notified and congratulated.

**OTHER BUSINESS**

Ms. Valerie Shapiro '02 discussed methods to strengthen alumni engagement with a particular focus on graduates of the last decade. At the spring Alumni Council meeting, Ms. Shapiro is expected to lead a group in discussion of ways to develop these ideas further.

Ms. Amy Leo '03 and Ms. Joanna Allegretti '05 discussed methods to cultivate and thank key volunteers.

**ADJOURNMENT**

Ms. Gallagher adjourned the meeting at 12:44 p.m.

Respectfully submitted,

Timothy Mansfield  
Executive Secretary