

**Minutes of the Spring Meeting of the  
Board of Directors of the Colgate University Alumni Corporation  
April 12-14, 2013  
Hamilton, NY**

The spring meeting of the Board of Directors of the Colgate University Alumni Corporation (the "Alumni Council") was held from April 12-14, 2013, in Hamilton, NY.

A silent roll call was taken by Timothy C. Mansfield, Executive Secretary. The following officers, directors and life member(s) were present: Joanna E. Allegretti '05, Copeland G. Bertsche '63, Gus P. Coldebella '91, Melissa J. Coley '79, Amy L. Dapot '96, Thomas, W. Dempsey, Jr. '72, Kathleen A. Dill '89, Mark R. DiMaria '84, Theresa Donahue Egler '77, Christine Cronin Gallagher '83, Yvonne M. Gyimah '01, Bart P. Hale '04, John Z. Hecker '73, Robert C. Johnson '94, Ronald A. Joyce '73, Laura Kurlander-Nagle '84, Katherine Traester LaBanca '05, Travis I. Leach '94, John M. LeFevre '41, Amy Hargrave Leo '03, Timothy C. Mansfield, Nancy Miller Maynard '05, Thomas F. McGarrity '79, Joseph P. McGrath, Jr. '85, Michael F. Morrone '68, Thomas J. Murphy '90, H. Gerald Nordberg '57, Jung H. Pak '96, Robert P. Quitzau '55, Robert B. Raiber '68, Kathryn Chamberlain Roberts '01, Robert B. Seaberg '69, Timothy C. Seamans '02, Valerie Shapiro '02, Christopher W. Smith '63, Daniel J. Solomon '05, Joanne D. Spigner '76, William J. Sweeney '01

The following directors and life members were present for committee meetings but unable to attend the General Session: Sandra Braddy-Hall '76, Elizabeth Buchbinder '77, Bruce J. Crowley '79, Joy D. Buchanan Harrington '99, Heidi Bulow Parsont '90, Lynn Plant '77, Kelli A. Wong Williams '03

The following directors were absent: Robert R. Fawcett, Jr. '91, Katie G. Finnegan '05, Diane Munzer Fisher '84, Dane Fraser '01, Christopher J. Gavigan '84, Michael J. Herling '79, Ivan G. Kara '06, Jeffrey A. Oberg '76, Kevin R. Rusch '85, Lisa Oppenheim Schultz '85, James A. Smith '70

The following life members were absent: Douglas G. Campbell '50, John E. Gillick, Jr. '67, Clifford L. Heaslip, Jr. '50, Haskell P. Mac Cowatt '53, Michael S. Martin '69, Fred C. Meendsen '54, Scott A. Meiklejohn '77, C. Bruce Morser '76, Pamela E. Odeen-LoDato '81, Gerald D. Quill '60, G. Gary Ripple '64, Bruce F. Wesson '64

It was established that a quorum was present.

From April 12-14, 2013, the Alumni Council met in Hamilton for its third meeting of the 2012–2013 academic year. Included during the weekend was the Global Leader [Lecture](#) by former President Calderon of Mexico and the 16<sup>th</sup> annual Konosioni [Auction](#). The Council's work is conducted through its committees and meetings of the entire Council. Below is a summary of the Council's work.

## **RETIREMENT DINNER**

On Friday, April 12, the Alumni Council recognized several members of the board who are retiring in June. They included: Sandy Braddy-Hall '76, Amy Dapot '96, Tom Dempsey '72, Mike Herling '79, Amy Leo '03, Mike Morrone '68, Jeff Oberg '76, Lynn Plant '77, Bob Quitzau '55, Joanne Spigner '76, and Bill Sweeney '01.

## **COMMUNICATIONS COMMITTEE**

Vice President of Communications, Debra Townsend, introduced the Edwards Consulting firm hired to help the university develop its brand & identity in higher education. The consultants held several focus group discussions with the Council to learn the perceptions and recommendations from Colgate alumni. This information will help inform a broader survey of alumni to be undertaken this summer.

Timothy Mansfield, Associate VP of Advancement and Director of Alumni Relations, also provided the Alumni Council with an overview of a new mobile application for alumni. The advances of mobile technology will allow alumni to access the Colgate alumni directory from their smartphones, beginning in the summer or fall. Mansfield stated the importance of staging this opportunity intelligently and reassuring alumni of their privacy protection.

## **STATE OF THE 'GATE**

Board of Trustee Chairman Denis Cronin '69 introduced the session with an overview and discussion of Trustee activity. Afterward, the Athletics, University Relations, and Admissions Committees were represented in a panel presentation by several staff and administrators. David Hale '84 offered an overview of campus master planning and budget restrictions for construction and growth. Gary Ross '77 gave an overview of the applicant pool for the Class of 2017, signaling the May 1 deadline for acceptances. Finally, head coaches Kathy Brawn (women's soccer) and Greg Fargo (women's hockey) gave updates on their programs.

## **STUDENT INTERACTION**

Members of the Alumni Council met with two sets of students during the April meeting. During lunch on Friday, members of the Student Government Association met with six Alumni Council members to discuss successes and challenges that students faced this year. A second group of nine students also met with the Alumni Council for an Open Forum. Topics of discussion included Greek Life, diversity, campus climate, academic experience, Thought Into Action and what alumni should know about current students' Colgate experience.

## **DISTRICT CLUBS COMMITTEE**

Kathryn Roberts '01, chair, led the committee on a discussion about cultivating the club leader community. They discussed creating a Facebook [group](#) to share information and conference

calls with campus to learn about events/ideas. All recommendations from the January and April meetings were delivered to the Office of Alumni Relations for implementation.

### **CAREER SERVICES & ADVANCEMENT COMMITTEES**

Committee chairs Robert Johnson '94 and Robert Raiber '68 introduced Michael Sciola, Associate VP and Director of Career Services. Sciola discussed an overview of staffing and resource development in career services, including internship funding and additional support from Advancement. Sciola and Timothy Mansfield (Alumni Relations) also discussed "Professional Networks", communities of alumni in similar industries to help cultivate opportunities for students while engaging alumni closer to Colgate. Council members provided feedback and suggestions for the Professional Networks, which will be implemented in the coming year.

### **ALUMNI COUNCIL ELECTION**

Mark DiMaria '84, election chair, gave an overview of the timeline and expectations for the pending alumni council [election](#). There will be one contested position (ERA VII) and the Alumni Council was encouraged to vote, and to support its nominee.

### **GENERAL SESSION**

President Jeffrey Herbst joined the Alumni Council during the General Session to offer an update on strategic planning and engage in open discussion with the members. The President discussed alumni engagement, student life, and academic priorities. He thanked the Alumni Council for their honest feedback and counsel, while also recognizing their support of the capital campaign.

### **ELECTIONS**

Several officer positions for the 2013-2014 fiscal year were successfully elected including Executive Secretary (Timothy Mansfield), Treasurer (Robert Johnson '94), and Legal Counsel (Copeland Bertsche '63). Theresa Egler '77 was officially elected as President and Joseph McGrath '85 as Vice President.

Respectfully submitted,

Timothy Mansfield  
Executive Secretary