

**Minutes of the Spring Meeting of the
Board of Directors of the Colgate University Alumni Corporation
Sunday, April 15, 2012
Hamilton, New York**

The spring meeting of the Board of Directors of the Colgate University Alumni Corporation (the "Alumni Council") was held on Sunday, April 15, 2012, in Hamilton, New York.

The meeting was called to order at 10:35 a.m. by Ms. Christine Cronin Gallagher '83, President.

A silent roll call was taken by Mr. Timothy Mansfield, Executive Secretary. The following officers, directors and life member(s) were present: Joanna E. Allegretti '05, Copeland G. Bertsche '63, A. Paul Bradley '67, John Brennan '81, Joy D. Buchanan '99, Bruce C. Clayton '89, Gus P. Coldebella '91, Melissa J. Coley '79, Sarah J. Compter '04, Bruce J. Crowley '79, Amy L. Dapot '96, Thomas W. Dempsey, Jr. '72, Kathleen A. Dill '89, Mark R. DiMaria '84, Theresa Donahue Egler '77, Christine Cronin Gallagher '83, Christopher J. Gavigan '84, Scott P. Hoekman '98, Robert Johnson '94, Ronald A. Joyce '73, Ivan Kara '06, Katherine Traester LaBanca '05, Travis I. Leach '94, Timothy Mansfield, Nancy D. Maynard '05, Thomas McGarrity '79, Joseph P. McGrath, Jr. '85, H. Gerald Nordberg, Jr. '57, Jeffrey A. Oberg '76, Lisa Oppenheim-Schultz '85, Jung H. Pak '96, Heidi Bulow Parsont '90, Lynn Plant '77, Robert P. Quitzau '55, Robert B. Raiber '68, Peter W. Rakov '54, Kathryn Chamberlain Roberts '01, Kevin R. Rusch '85, Robert B. Seaberg '69, Timothy C. Seamans '02, Valerie Shapiro '02, Joanne D. Spigner '76, William J. Sweeney '01, Christopher J. Wolyniak '01

The following directors and life members were present for committee meetings but unable to attend the General Session: Katie G. Finnegan '05, Dane Fraser '01, John M. LeFevre '41

The following directors were absent: Sandra Braddy Hall '76, Michael J. Herling '79, John W. Hoagland '78, Laura Kurlander '84, Amy Hargrave Leo '03, Michael F. Morrone '68, Sara Golding Mullen '99, Thomas J. Murphy '90, James A. Smith '70

The following life members were absent: Douglas G. Campbell '50, John E. Gillick, Jr. '67, Clifford L. Heaslip, Jr. '50, Haskell P. Mac Cowatt '53, Michael S. Martin '69, Fred C. Meendsen '54, Scott A. Meiklejohn '77, C. Bruce Morser '76, Pamela E. Odeen-LoDato '81, Gerald D. Quill '60, Bruce F. Wesson '64

It was established that a quorum was present.

APPROVAL OF THE MINUTES FROM THE WINTER MEETING

Ms. Gallagher asked for a motion to approve the minutes of the winter meeting held in Hamilton, New York, in January 2012, previously distributed to the council. The motion was made, seconded and approved unanimously.

ELECTIONS

Ms. Gallagher reported that two positions on the Alumni Council were contested and subject to an open election of the Corporation. The ERA I and ERA VII Directors will be decided during an election and announced in early June.

Ms. Gallagher presented the nominee for Executive Secretary to the Alumni Council, Timothy Mansfield, to serve a one year term. The nomination was made, seconded and was approved unanimously.

LEGAL COUNSEL'S REPORT

Mr. Michael Morrone, legal counsel, was not in attendance but confirmed that the process for elections has been evaluated as fair and in accordance with the by-laws.

TREASURER'S REPORT

Ms. Kathleen Dill, treasurer, reported the IRS 990 form was filed in cooperation with the University's accounting office and tax preparers at Price Waterhouse. The adjustments made on the annual 990 reflect the accurate holdings of the Corporation and the university.

EXECUTIVE SECRETARY'S REPORT

Mr. Timothy Mansfield, executive secretary, gave the following report.

- The Alumni Engagement Metrics Project (July, 2012) will begin calculating alumni donor participation, event attendance, and volunteerism to create an annual "index" for engagement.
- Amanda Kalal, Associate Director of Alumni Affairs, reported that Reunion 2012 registration numbers are strong. The Colgate 13 and Theta Chi are celebrating anniversaries which should attract more alumni. Individual registration packages are also providing flexibility to guests.
- Living Writers Online 2012 will feature a new series of acclaimed international authors. Alumni can register for the fall course in the summertime.
- Jenna Webb '02, Assistant Director of Alumni Affairs, reported that President Herbst visited 13 different district clubs to visit with alumni this fiscal year.
- Elizabeth Harrington, Assistant Director of Alumni Affairs, reported that the 2012 Send-Off season is in production to welcome the Class of 2016. Look for dates and locations in early summer.
- Alumni will soon have the option for "Email for Life" with Colgate. In cooperation with Google, the ITS office will pilot the offer with the Classes of 2011 and 2012.
- During May, a survey will be distributed to a random sampling of 4,000 alumni regarding a potential housing complex in Hamilton. Results will be studied to evaluate the future of this endeavor.

TRUSTEE REPORT

Ms. Jung Pak '96, Alumni Trustee, reported on the Board meeting in March.

- Dr. Suzy Nelson was appointed as the Vice President and Dean of the College along with Dr. Doug Hicks, Provost and Dean of the Faculty.

- The approved summer capital projects include the digital media center, mechanical upgrades at Reid, Shaw Wellness offices, and some residences with card key access
- The January endowment figure was at \$682MM

Ms. Pak also reported that two Alumni Trustees will retire from the Alumni Council in 2013, Joanne Spigner '76 and Michael Herling '79.

STANDING COMMITTEE REPORTS

Executive. Ms. Theresa Egler '77 reported that the Executive Committee met twice since January. On March 9 in NYC they met to discuss the agenda for the April Council meeting. It will be a joint meeting with the Parents Steering Committee. The Committee was informed that there will be a contested election again this year and began planning for it. Ms. Egler also reported that there has been good feedback about the January meeting and its focus on strategic planning. During the Executive Committee meeting which was held yesterday, the year-long nominations process for Vice President and Alumni Trustees was discussed and new committee chairs for 2012-2013 were identified:

- Advancement – Bob Raiber '68
- Nominations – Kay LaBanca '05
- Athletics – Tom Dempsey '72
- Admissions – Co Bertsche '63
- University Relations – Amy Leo '03

Advancement, Communications, and Athletics (panel). Mr. Denis Cronin '69, Chair of the Board of Trustees, welcomed the parents of the Parents Steering Committee and Alumni Council members to the meeting. Dr. Murray Decock '80, Vice President of Institutional Advancement, presented figures from the capital campaign and highlighted the increase in female and parent participation. Shondell Reed, Senior Associate Athletics Director, highlighted the success of several athletes who have earned recognition for national awards. He also discussed three major accomplishments – the resolution to begin football scholarships starting in Fall 2013, funding of the chair for football head coach, and initiation of fundraising for a new athletic facility. Debra Townsend, Vice President of Communications, introduced conceptual designs for the new Colgate website and its timeframe.

Awards. Mr. William Sweeney '01 (chair) reported that the Awards Committee met to develop a clearer plan for identifying the distinguished teaching award.

Nominations. Mr. Kevin Rusch '85 (chair) reported that two alumni have met the requirements to petition for ERA I and ERA VII openings. The Alumni Council nominees for these two positions will be included in an election.

Career services. Mr. Robert Johnson '94 (chair) introduced a joint meeting with Colgate parents. Panelists discussed the maroon advantage programs for students and alumni; Dr. Murray Decock '80 also discussed the realignment of career services under advancement. A new Associate Vice President/Director of Career Services position will be filled shortly.

District Clubs. Ms. Katherine Roberts '01 (chair) announced that the District Clubs Committee will convene a meeting this summer to determine 2011-2012 award winners.

University relations. Ms. Sarah Compter '04 (chair) introduced Scott Brown, interim vice president and dean of the college, to discuss the principles for the upcoming residential education initiative.

OTHER BUSINESS

Ms. Gallagher officially thanked the graduating members of the Council for their dedicated service to Colgate, as well as the outgoing committee chairs for their leadership.

Ms. Katherine Roberts '01 and Mr. William Sweeney '01 facilitated sessions on alumni engagement by ERA (graduation year). The notes and recommendations from those sessions will be submitted to Colgate for consideration.

ADJOURNMENT

Ms. Gallagher adjourned the meeting at 12:18 p.m.

Respectfully submitted,

A handwritten signature in black ink that reads "Timothy Mansfield". The signature is written in a cursive, flowing style.

Timothy Mansfield
Executive Secretary